

26-27 MARCH 2025

Prosperity through Diversity

CAPITALISATION WORKSHOP

Boosting Knowledge
and Competitiveness
in the Danube Region

Green-Tex

Enhancing Danube Green Textile and Garment Production and Consumption

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Interreg
Danube Region



Co-funded by
the European Union



The Green-Tex Project Basic Information

Project partnership:

1. Sarajevo Economic Region Development Agency – SERDA (BA)
2. Municipality of Postojna (SI)
3. Nativa, Institute for Sustainable Growth (SI)
4. Technical Services of the City of Prešov (SK)
5. Eurotex Ltd. (BG)
6. Municipality of Majur (HR)
7. University of Zagreb, Faculty of Textile Technology (HR)
8. University of Donja Gorica (ME)
9. Zlatibor Regional Development Agency (RS)
10. Bucharest Metropolitan Area Intercommunity Development Association - ADIZMB (RO)
11. First Hungarian Responsible Innovation Association - EMFIE (HU)

Associated Strategic Partners:

- The Ministry of Environment, Waters and Forests of Romania
- Ministry of Communal Economy, Infrastructure, Planning, Construction and Environmental Protection of Sarajevo Canton

Total Project Budget: 1.790.300,00 EUR

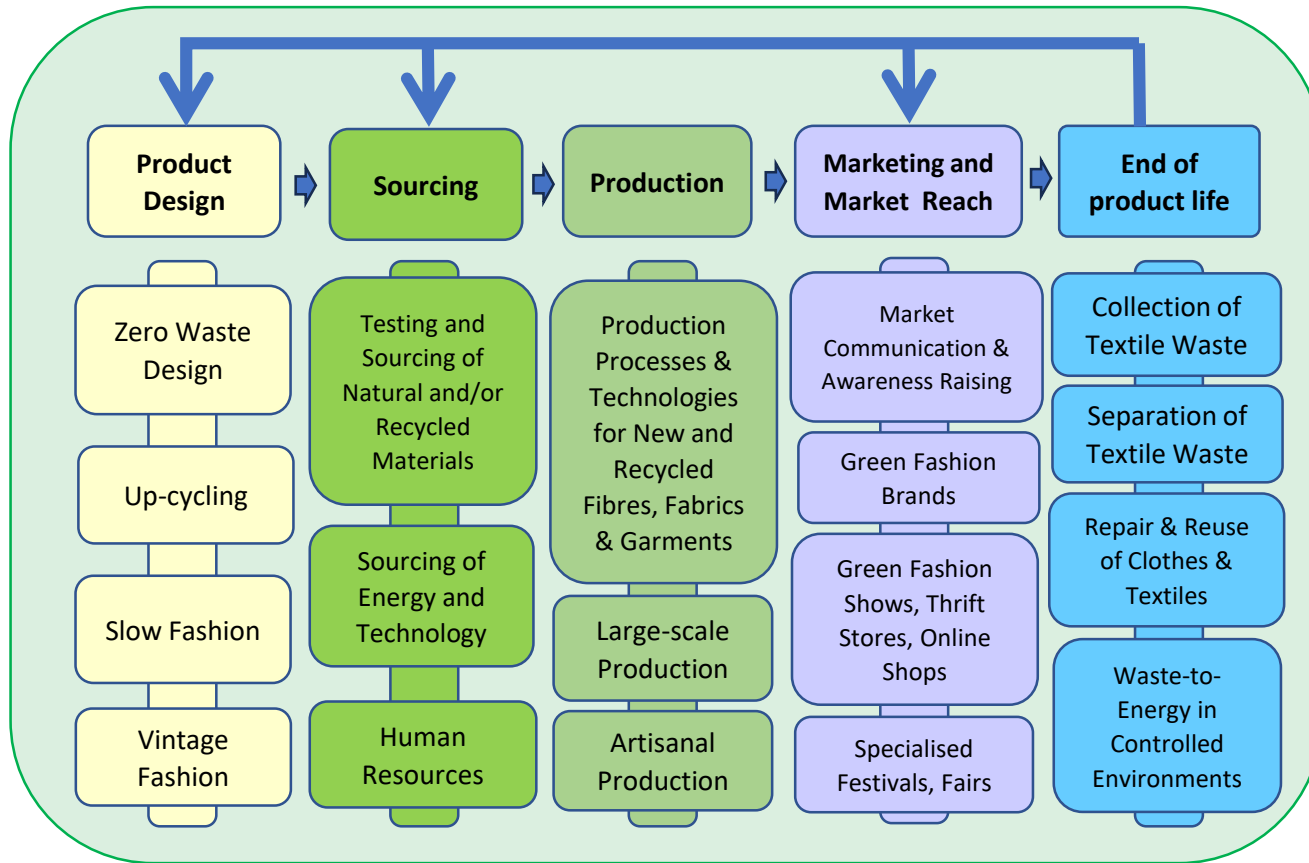
Interreg Funds: 1.432.240,00 EUR

Project Main Objectives

The main objective of the Green-Tex project is to strengthen **transnational collaboration and innovation** in the Danube area's **sustainable textile sector** and thus make **value chain actors** in partner regions more **resilient and competitive** in adjusting to global shifts **from traditional to more regenerative circular economy based green textile practices**.

As stated in **the EUSDR**, the textile sector is one of the challenging sectors due to its high **resource demands**. However, it also holds **high potential for circularity and transnationality**.

Project Main Achievements/Expected Results

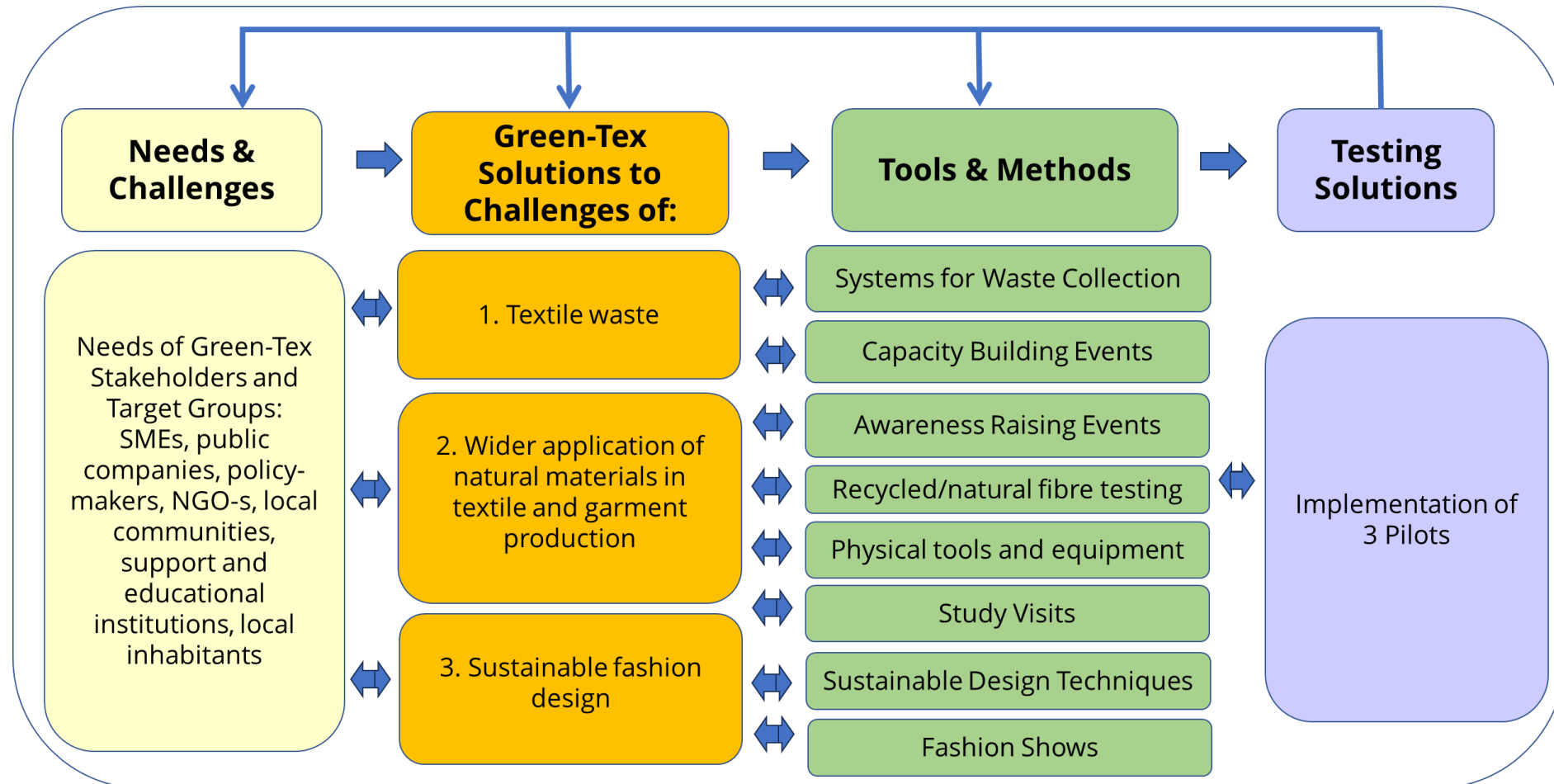


Green-Tex will **create and test new solutions** throughout the entire value chain, starting from fashion design to production, usage, textile waste collection and recycling, and will **verify them in various contexts within the project territory**.

The project is applying a **multisectoral approach** by integrating partners and stakeholders from textile, waste collection and recycling, product design and other sectors. It is also **integrating all actors within a quadruple innovation helix framework**, relevant for the successful application of circularity in the textile sector.

Project Main Achievements/Expected Results

Green-Tex Solutions:



Existing Cooperations/Synergies

Effective collaboration **between the Green-Tex and the TEX-DAN project.**



Synergizing our:

- ✓ Networks
- ✓ Pilots
- ✓ Solutions
- ✓ Know-how

Conclusion and Possibilities for Future Cooperation

“Fast fashion is like fast food. After the sugar rush, it just leaves a bad taste in your mouth.”

Livia Firth, co-founder and creative director of Eco-Age

“What if we started by slowing down and not consuming so much stuff... It’s amazing how that process makes sense financially, it makes sense ethically, it makes sense environmentally.”

Andrew Morgan, filmmaker and director of The True Cost.

Potential collaboration with other projects in related sectors, such as agriculture, plastic fibre production, waste management etc.

Contact details

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interreg-danube.eu/projects/green-tex



Interreg Green-Tex



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